



**GREENBELT  
FESTIVAL**  
ARTISTRY × ACTIVISM × BELIEF

# SUSTAINABILITY IMPACT REPORT

## 2022



# ABOUT

**Welcome to our sustainability report. We're excited to share with you all the good stuff we're doing to make the festival as sustainable as it can be.**

The elephant in the room is that building an annual festival for 10,000 plus people out of a greenfield site will always run somewhat counter to treading lightly on this good earth. Yet we know that the energy and engagement, the inspiration and insight, the traction and transformation we build at the festival far outweighs our footprint in the field.

Which is not to say we're complacent. We take our responsibility to be as sustainable as we can extremely seriously.

We're incredibly grateful to all our festivalgoers for walking with us on this journey – and for being the change we need to see in the world way beyond August Bank Holiday.

*#greenerbelt is a journey. And we still have a way to go. That's why we're asking what your environmental challenge for us would be?*

## **Let us know.**

We'd love to hear from you



**98%**  
of Greenbelters are strongly  
concerned about the  
environment

We're grateful to the inspiration of our fellow independent festival **Shambala** in blazing a trail with this sort of transparent reporting. Just like them, we've been on this journey for a long time – committed to modelling best practice in the field (and recognised for that by A Greener Festival) for many years.

*But we've been playing catch-up in terms of telling that story. So, we want to say thank you to Shambala for showing how it can be done. And for this, the first year in which we're sharing such a public document, we've closely followed Shambala's lead in terms of how we've reported our efforts – the successes and the areas in which we can do better.*

# CARBON FOOTPRINT

Everything else 14%

Travel 86%

## CARBON EMISSIONS GREENBELT FESTIVAL 2022

287

tonnes of total CO<sub>2</sub>e produced at  
Greenbelt Festival 2022

24%

reduction compared to  
our 2019 festival. Nice!

32kg

## CARBON FOOTPRINT

per day, per person

4.9kg

0.8kg

UK Average\*

Greenbelt '22  
(incl. travel)

Greenbelt '22  
(excl. travel)

53%

of audience travel was  
offset using ecolibrium  
- that's 105 tonnes!

\*<https://www.openaccessgovernment.org/the-average-british-carbon-footprint-is-five-times-over-paris-agreement-recommendations>



# FOOD

**30**

food stalls at  
Greenbelt 2022

**94%**

offered vegetarian options

**26%**

served no meat  
at all

**90%**

offered nut and gluten  
free options

**97%**

offered dairy free options

**5,389**

reusable cups purchased  
(bring yours back in 2023)



# TRAVEL

**75%**  
travelled by car

**16%**  
travelled by campervan

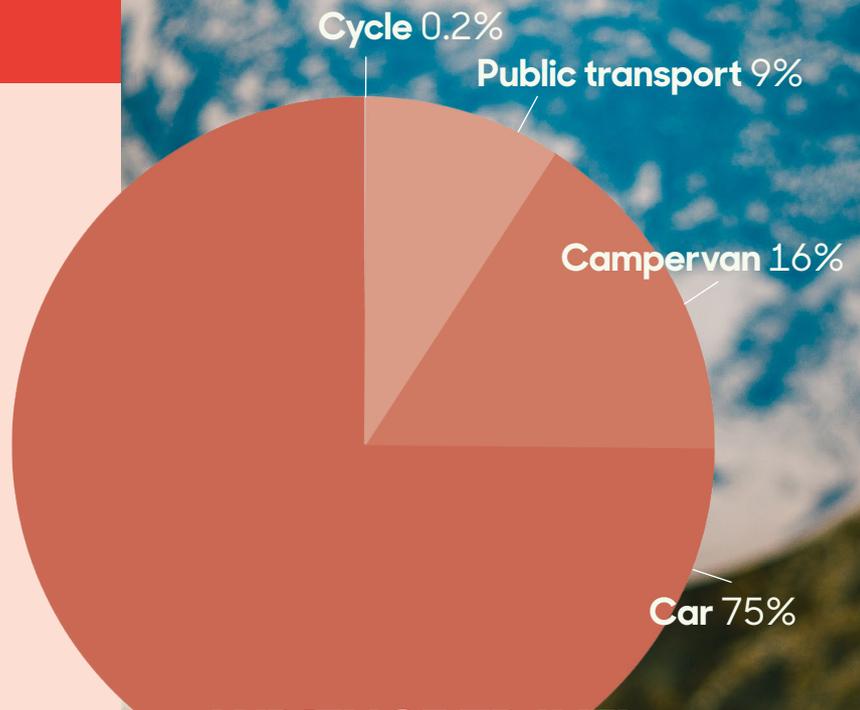
**9%**  
travelled by public transport

**0.2%**  
travelled by bicycle

**2455**  
cars

**518**  
campervans

**15**  
bicycles



**AUDIENCE TRAVEL  
GREENBELT FESTIVAL 2022**

**105**

tonnes of CO<sub>2</sub>e balanced by  
Greenbelters with  
ecolibrum - equivalent  
to 37,728 miles



# ENERGY

**10%**

of our total output is solar

**0.22**

litres of fuel used per person per day

## Did you know?

our festival box office uses a hybrid generator, meaning it's primarily powered by the sun

# WASTE

**32**

tonnes of total waste

**0.89**

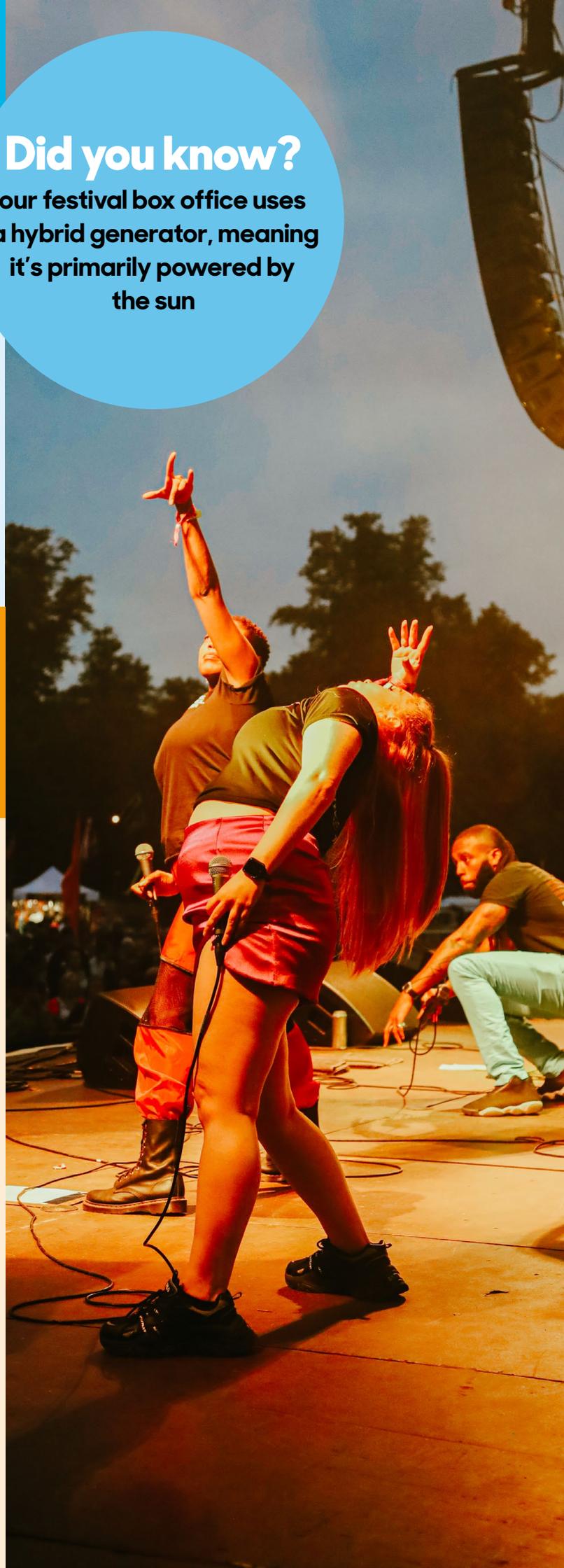
kg of waste per person per day

**1.5**

tonnes of food waste sent to compost

**0**

tents left, anywhere



# COMMUNITY IMPACT

## Did you know?

We're on a long standing mission to make all the merch you take home with you ethically & sustainably sourced

### Tees by Stanley/Stella

GOTS certified materials and a member of the Fair Wear Foundation

### Water bottles by Raw Bottles

Reusable. Profit redistributed by Raw Bottle to educate young folk about the environment

### Coffee cups by Circular&Co

Reusable. Recyclable. Made from recycled waste products

### Wristbands by Nordic

Plastic-free. Made from bamboo

# £25,000

donated to Christian Aid as part of our Sunday giving

## youURCafe

Community cafe with meals made from ingredients that were destined for landfill

## Hot House

Our venue dedicated to sustainability



# THE GOOD NEWS

Our carbon footprint went down by 24% mostly due to a large reduction in artists travelling by air. Travel still remains our biggest source of carbon emissions

We had another year of using reusable cups on site and banning plastic water bottles more and more of you now bring your own reusable cup and don't buy new

All our production buggies and GB Taxis are now electric with the exception of one

More of you than ever used our shuttle bus and it was free for the first time!

Over 1 tonne donated to the local food-bank

## AWARDS

Gold Standard - Attitude is Everything  
Commended - A Greener Festival  
Nominated - Pied Piper award at International AGF



A man with short brown hair and glasses, wearing a white t-shirt with 'A CURVE' on it, is speaking into a microphone. He is sitting on the ground at an outdoor event with other people in the background. The scene is brightly lit, suggesting a sunny day.

# WHAT WE NEED TO DO BETTER

Our generator fuel usage went up 9% this year mostly because our site is growing. We're looking into how to be more efficient year-on-year and more solar or HVO fuels

We sent more food waste to landfill this year due to some confusion with our waste system - we're working hard to ensure that our waste system is crystal clear in 2023

There are still some areas of work that we struggle to get accurate data on each year we're improving on our data collection and still have a way to go!

## Have your say

#Greenerbelt is a journey and we still have a way to go. What's your environmental challenge for us?

Let us know.

# EQUALITY, DIVERSITY & INCLUSION

## 16 & 86

years old. The youngest and oldest  
Greenbelt volunteers in 2022

## 50%

of our mainstage acts were  
fronted by female or non-binary people

+ We're committed to  
BAME programming

After the 2022 festival we introduced a  
radical new ticketing model to ensure  
that those who can't pay the full amount  
can still attend

Our open festival scheme gives free  
festival tickets to those who can't afford  
to buy their own

We worked with partners, churches and  
hosts to make sure that those affected  
by the war in Ukraine could attend

Affordable food options like yoURCafe  
and 24hr Cafe mean no one is priced out  
by premium festival prices

### Did you know?

There were more female  
managers than male  
managers at Greenbelt  
Festival 2022



# ACCESS

## 850

people registered with our access team to get support on site

## 68

hours of BSL interpreted content across the weekend

### Award-winning access offering

We're celebrating another year as Gold Award members of Attitude is Everything

### Access Training

All our volunteers are trained on site to be aware that not all disabilities are visible

### Signs of God

Our volunteer BSL service offered 68 hours of interpreted content across the weekend

### Did you know?

We have a space at the festival for anyone with sensory needs who may need a break, or a moment to rest. It's called the Haven.



# LOOKING TOWARDS 2023

## more

- compostable loos than ever

## new

- squatting urinals (peequal)

## increase

- our power efficiency
- our data collection and reporting

## reduce

- our power consumption
- reuse and recycle more waste
- our collective travel footprint

## switch

- to a new, more ethical bank

# 27.5

avg. hours volunteered, per  
volunteer. We're working to  
reduce that in 2023 so our  
volunteers have more time  
to enjoy the festival

